



## THE CORPORATE CHALLENGE: ELIMINATE PET BOTTLES AND READY-TO-DRINK BEVERAGES WITHOUT COMPROMISING ON QUALITY

For the past 5 years, an increasing number of companies have been questioning the efficiency of their « **food & beverage** » operations on their venues.

### OBSTACLES

**Waste management.** Collecting, sorting and transporting bottle-related waste is time-consuming and can quickly take up an enormous amount of space.

**Beverage quality** is not always guaranteed, depending on use at the point of distribution, storage and successive handling.

**The carbon footprint** of the entire chain. Production, transportation, refrigeration, and all stages of bottle recycling (if any).

**Handling.** Large-scale bottle management requires considerable manpower and space to store and replenish bottles on a daily basis in the refrigerators and dispensers originally designed to hold them. Not to mention the losses incurred in transporting such containers.

### CHALLENGE

When it comes to providing employees with refreshing beverages, the natural reflex in companies is to install a fridge with pre-bottled drinks, usually in PET containers. Unfortunately, this option goes against their desire for efficiency.

How to achieve net-zero goals while maintaining a wide and growing choices of fresh beverages, increasing profitability and measuring one's activity?

The solution lies in a profound change in consumer habits.

**Create and dispense** beverages instantly, **on site**.

#### Market adoption\*



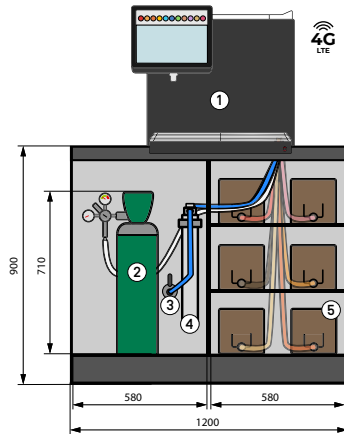
### SOLUTION

NEO is a plug & play postmix beverage dispenser that delivers, on demand, **constantly fresh, carbonated or non-carbonated beverages**, as well as **sparkling and still water**.

A **simple and compact** swiss solution that seamless blends into any break room or coffee corner without taking up too much space.

**Definition of postmix.** The postmix is a soft drink, concentrated in syrup, delivered in a special container called a Bag-in-Box. The syrup is then mixed, with mains water filtered on site, to create a fresh, carbonated or non-carbonated beverage to be served directly to the consumer.

## IN PRACTICE



Non-contractual layout

- 1 - NEO
- 2 - CO<sub>2</sub> bottle
- 3 - Water inlet (3/4 male tap)
- 4 - Water filter
- 5 - Postmix Bag-in-Boxes

[Click here for more technical details](#)

## BENEFITS

### An almost unlimited choice

The 6 Bag-in-Boxes with different flavors can be used as ingredients for creating refreshing recipes. Expand the range of beverages offered and diversify the water options with flavored waters. This is a growing trend in retail stores and is now also available in our dispenser, all thanks to the ingredients.

### Consistent quality

Thanks to its integrated cooler, NEO prepares always fresh and high-quality beverages on the spot. Unlike bottles that lose quality just a few hours after being opened.

### A reduced carbon footprint

Significantly reduced delivery rate, handling and sorting operations (6 Bag-in-Boxes = approx. **720 of 0.5 L bottles**). A substantial energy savings compared to bottle refrigerators that are opened and closed continuously throughout the day.

### What about the greenhouse gas emissions reduction?

The packaging of the Bag-in-Box used in NEO weigh **nearly 3x less** than the plastic bottles they replace (considering that a BiB package is made up of 75% fully recyclable and biodegradable cardboard). NEO uses filtered mains water, and beverage is produced on-site.

## PLUS

The incredible user experience thanks to its touch screen and ease of use. The screen also allows you to turn a beverage break into a moment of interaction. Display a promotion, a new product, a service offer or simply share your company's vision.

## A CONNECTED SOLUTION

Drinkotec solutions are connected to our platform.



**Loop<sup>360</sup> Analytics** gathers data related to your beverage operations for the Sales, Technical, Logistics and Marketing teams.

[Click here to find out more about Loop<sup>360</sup> Analytics](#)



## DRINKOTEC AND YOU

With 40 years of expertise in the beverage dispenser industry, Drinkotec has a deep understanding of the industry's needs and creates high-performance solutions and tools to streamline the management of your beverage distribution point.

Let's discuss your challenges together! We will put our expertise and passion at your service to offer you **the right solution** and support you in all your projects.

Contact us : [info@drinkotec.ch](mailto:info@drinkotec.ch)

Visit our website : [drinkotec.ch](http://drinkotec.ch)

\*This evaluation is more than a simple assessment. Without being based on a specific calculation, it relies on a solid foundation of the market as we experience it, drawing from: on-the-ground feedback, customer interviews, discussions at trade shows, and product developments from beverage brands...