

**PRESS RELEASE**

For immediate release



**Drinkotec announces a major CHF 5 million financing round and a move to a new production site in Nyon**

Duillier, Switzerland, May 30, 2021 – Drinkotec, the innovative leader in beverage technologies, is proud to announce a successful fundraising of 5 million Swiss francs. The fundraising is specifically aimed at developing a new range of revolutionary beverage service equipment incorporating advanced IoT technologies.

**THE FUND-RAISING**

The fundraising was supported by a group of leading investors, active in the hospitality and gastronomy industry, convinced by Drinkotec's vision, innovation and growth strategy.

Coming at the height of the Covid period, this investment will enable Drinkotec to launch cutting-edge IoT-connected machines. This equipment will collect and process essential data for beverage manufacturers, enabling them to significantly reduce waste, improve product quality and optimize operations. This major project places Drinkotec at the forefront of technological innovation in the beverage sector.

**OUR OBJECTIVES**

These funds are intended for the development of a new product portfolio and also to expand the Drinkotec team through the integration of new talent.

One of our objectives is to strengthen our presence in Switzerland and Europe, and to create new partnerships.

Drinkotec's ever-expanding range of activities attracts professionals from all branches of the beverage industry:

- Manufacturers and/or distributors of point-of-sale equipment for hotels, restaurants, cafés and other entertainment venues.
- Coffee shop distributors.
- Manufacturers of alcoholic and non-alcoholic beverages.
- Retail chains.
- And software publishers.

## IOT AND DATA

All Drinkotec solutions integrate with the Loop360 Analytics IoT platform currently under development. This platform enables automated management of machine fleets by collecting data relating to beverage operations.

A single platform for remote parameterization and management of solutions and products, to anticipate breakdowns and monitor beverage quality in real time for an optimal experience.

## OUR NEW PRODUCTION SITE

Drinkotec is also delighted to announce its move to a new production site in Nyon (Switzerland) covering over 1000 square meters.

This new site can accommodate Drinkotec's growing team and is equipped with the latest technology. All Drinkotec's resources are now concentrated on 3 floors of the site: R&D, engineering, production, administration, marketing and sales work hand in hand to develop, manufacture and promote Drinkotec's know-how.



This financing will enable us to realize our vision of transforming the beverage industry through advanced technological solutions," said Franck-Eric Flegbo, CEO of Drinkotec. "We look forward to unveiling these innovations and seeing the positive impact they will have on the industry as a whole.

**Franck-Eric Flegbo, CEO of Drinkotec**

We warmly invite you to come and visit us in these incredible premises, and share in the Vision of a fast-growing company with its sights firmly set on the future!

You can find more photos and videos by clicking here:

[Medias](#)

Click here to find all our press releases:

[Press Releases](#)

###

## ABOUT DRINKOTEC

Drinkotec is a Swiss company **specializing in beverage technologies**. We design and **manufacture software and vending equipment** aimed at reducing the use of plastic, improving CO<sub>2</sub> emissions per liter served, and reducing energy consumption in the sector.

Innovation, **sustainable consumption**, and simplified equipment management are at the heart of our daily work.

With 40 years' expertise in beverage dispensers, **Drinkotec knows the needs of the industry inside out**. Over the years, we've created a 360-degree ecosystem where **data is everything**.

For further information, please visit our website:  
[www.drinkotec.ch](http://www.drinkotec.ch)

You can also find us on LinkedIn:  
[www.linkedin.com/company/drinkotec/posts](https://www.linkedin.com/company/drinkotec/posts)

## CONTACT US

Marketing department  
Mélanie Dos Santos and Natacha Peyrat  
[marketing@drinkotec.ch](mailto:marketing@drinkotec.ch)  
+41 (0)79 155 25 44